



Friday 4th June – Sunday 6th 2021

Anthracite Hotel, Carbondale, PA USA

Sponsor, Exhibitor and Advertiser Opportunities

Get Noticed • Build Relationships • Do Business



When: June 4-7, 2021

Where: Hotel Anthracite

25 South Main Street

Carbondale, PA 18407, USA

Hotel Phone: +1 570 536 6020

Contact: Chad Coble

ABOUT THE EVENT

Low-Dose Naltrexone (LDN) is quickly becoming the preferred treatment for a wide range of Auto-Immune and chronic diseases including MS, Crohn's, IBS, Colitis, Cancer, Autism, Rheumatoid Arthritis, ME/CFS, Fibromyalgia, and more. Here is your opportunity to establish your company as a key player in the worldwide LDN community and take advantage of the growing momentum behind its efficacy.

The LDN AIIC 2021 Conference is the only LDN focused event in the world. Here, the world's leading experts and practitioners discuss the latest findings, experiences and case studies while suppliers and providers showcase their latest products and services.

The goal of the conference is to raise awareness of LDN among healthcare professionals and encourage its use in treating a growing number of chronic diseases by highlighting compelling examples and real-world results. We expect 400 onsite attendees and over 2000 people participating via LiveStream worldwide.

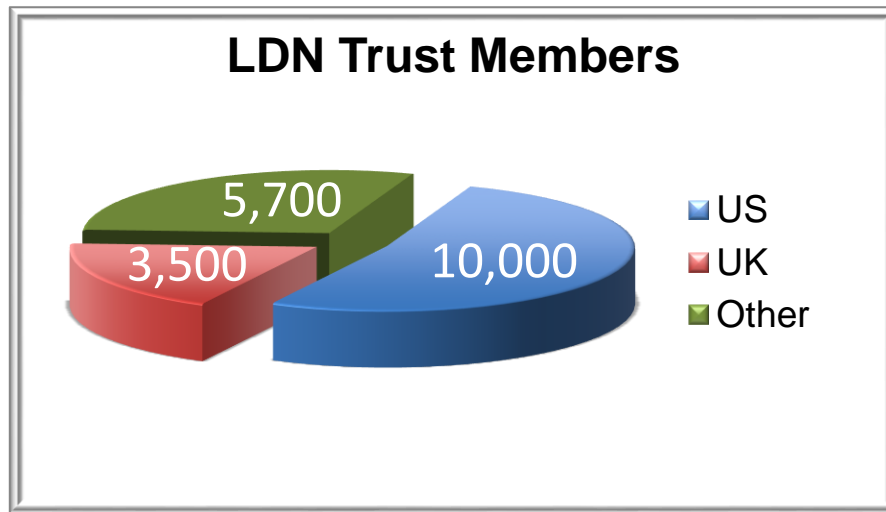
Conference Management	<u>Chair</u> Linda Elsegood linda@ldnresearchtrust.org +44 1223 92 6933	<u>Expo & Sponsorship</u> Michelle Smedley michelle@ldnresearchtrust.org +1 510 872 7070	<u>Operations</u> Dana Cook dana@ldnresearchtrust.org
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Key Times	Thursday 3-Jun	Friday 4-Jun	Saturday 5-Jun	Sunday 6-Jun
8:00		Expo Opens	Expo Opens	Expo Opens
8:30		Registration Opens	Registration Opens	Registration Opens
9:00		Conference & Expo	Conference & Expo	Conference & Expo
10:00				
11:00				
12:00		Lunch & Expo	Lunch & Expo	
1:00 PM				
1:30 PM			Expo Closes	
2:00 PM	Exhibitor Set-Up	Conference & Expo	Conference & Expo	Expo Breakdown
2:30 PM				
3:00 PM				
4:00 PM				
5:30 PM				
6:00 PM		Expo Closes	Networking Party in Expo area	
6:30 PM				
7:00 PM		Speaker Dinner		
7:30 PM				
8:00 PM				
9:30 PM				

Master of Ceremonies: Dr. Mark Mandel from Mark Drugs in Illinois

EVENT SNAPSHOT

The LDN 2021 AIIC Conference is a charity event organised by the LDN Research Trust. No other event or organization comes close to matching the global reach of the LDN Research Trust



Conference Topics Covered

The conference covers a wide range of diseases, conditions and issues related to using LDN. Among the topics being presented are:

- Autism
- Bipolar Disorder
- Cancer
- Celiac
- Crohn's Disease
- Type 1 Diabetes
- Dissociative Symptoms
- Fibromyalgia & ME/CFS
- Gluten Sensitivity
- Infertility
- LDN & Pets
- Lupus
- Lyme Disease & Testing
- Mental Health Conditions
- Multiple Sclerosis
- Nutrition
- Pain
- Pharmacology
- Psoriasis
- Sex and LDN
- SIBO & Irritable Bowel
- Thyroid Issues
- Ulcerative Colitis
- Vit D & Inflammation

About the LDN Research Trust

The LDN Research Trust is a volunteer-driven, non-profit-making Registered Charity dedicated to raising awareness of Low Dose Naltrexone (LDN) as a potential treatment for autoimmune and chronic diseases. We also promote the funding of research and clinical trials of LDN and publish the results for the benefit of the public. In addition, we maintain a vibrant online presence where users and healthcare professionals can learn and share their experiences.

We have helped over 60,000 people currently being prescribed LDN by their doctor throughout North America, Europe, the Caribbean and Asia-Pacific. Our ultimate goal is for everyone to be able to access LDN compliantly for all conditions where LDN could be of benefit.

A group of people who profoundly believe LDN works for them set up the Charity. It is non-profit-making, and no salaries or wages whatsoever will be taken from the funds. 100% of all monies obtained by the charity is used strictly for charitable events, charitable activities, and expenses needed to maintain the charity's stability.

EXHIBITION & SPONSORSHIP OPPORTUNITIES

The LDN 2021 AIIC Conference is the only LDN-focused event where you can directly reach your key customers and meet new ones. These affordably priced exhibitions, sponsorships and advertising packages put your business front and center in this rapidly growing market.

EVENT SPONSOR PACKAGES

Event sponsors receive the highest level of recognition and benefits including your logo on all event-marketing materials, a strong online presence, free advertising, complementary exhibit space and a generous supply of passes. In addition, your name and logo will be shown at the event on signs and banners.

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	1 Available \$ 15,000	1 Available \$ 10,000	5 Available \$5,000
Logo on all Event Marketing & Website	Largest & Most Prominent	Prominent	Prominent
Exhibit Tables (6' x 3')	2	2	1
Color Ad in Onsite Program Guide	Full Page - Cover	1/2 Page	1/4 Page
Logo in Program Guide	Cover	Premium Position	Premium Position
Logo on Event Signage	Largest & Most Prominent	Prominent	Prominent
Literature in Registration Area	Yes	Yes	Yes
Insert in Gift Bag	Yes		
Exhibitor Registrations	3	2	2
Attendee Passes	4	3	1
Saturday Night Networking Invitations	8	5	3

NOTE: Pricing for package deals (more than one sponsored item) are available upon request. Contact Michelle Smedley (michelle@ldnresearchtrust.org) +1 510 872 7070) for details.

ACTIVITY SPONSORSHIPS

People attend events to meet and network with others. Put your brand front and center where everyone will see it and show you support of LDN Research.

VIP Dinner

\$ 6,500

1 Available

The VIP dinner is an invitation only event for the speakers and medical practitioners. In addition to the promotion and name recognition you receive, you will also be invited to make a brief speech at the dinner and

can send two executives to attend. This is an excellent way to generate awareness of your company at this exclusive event.

Sponsorship Includes:

- Your logo prominently displayed on signs, banners and table cards at the event
- Your logo on the LDN AIIC 2021 website
- Your logo on all pre-conference promotional materials
- Your logo in the on-site Program Guide
- Welcoming speech at the dinner
- Two (2) tickets to the dinner

Hospitality Sponsor

\$ 600

Drive traffic to your Expo table with food. Provides light snacks and finger food at your table for all breaks and Friday evening Networking Event.

Price includes a selection of Gluten Free and Non-Gluten Free items for each of the morning and afternoon breaks Friday – Sunday plus a selection of hors d’oeuvres for our most popular activity – the Friday evening Networking Event. Food trays will be placed on your exhibition table to entice people to stop by and learn about you. An excellent way to generate awareness of your company in a relaxed, social setting. Sponsorship Includes:

- Your logo prominently displayed on signs and table cards during the break
- Your logo on the LDN AIIC 2021 website
- Your logo on all pre-conference promotional materials
- Your logo in the on-site Program Guide

MERCHANDISE SPONSORSHIPS

Gift Bag Sponsor

\$ 950

1 Available

Put your name in the hands of every attendee at the event.

Sponsorship Includes:

- Your company logo featured prominently on the delegate bags (1 color) given to all attendees
- Logo placement on the LDN AIIC 2021 website
- Logo placement in the on-site Program Guide

Conference Badge Lanyards

\$ 950

1 Available

Have every attendee sporting your name wherever they go.

Sponsorship Includes:

- Your company logo featured on the badge lanyard (1 color) worn by conference attendees, VIPs, speakers, press and exhibitors
- Logo placement on the LDN AIIC 2021 website
- Logo placement in the on-site Program Guide

Pads & Pens**\$ 950****1 Available**

Every attendee receives a notepad and pen at their chair with your name and logo on it.

Sponsorship Includes:

- Your company logo featured on the notepad and pen (1 color)
- Logo placement on the LDN AIIC 2021 website
- Logo placement in the on-site Program Guide

Gift Bag Item**\$ 500****5 Available**

Have your branded gift or memorable tchotchke included in the bag given to all attendees

Literature (Registration Area)**\$ 500**

Have your company literature on display in the Registration area for attendees to take.

Popcorn Cart Sponsor (All 3 Days)**\$ 500****1 Available**

Everyone makes several stops at the popcorn cart. Put your name in front of everyone with this affordable sponsorship

ADVERTISING & SIGNAGE**Conference Brochure Advertising****All advertisements are 4-color**

Full Page	\$ 1,000
Back Cover (Full Pg)	\$ 1,500
Inside Front Cover (Full Pg)	\$ 1,500
Inside Back Cover (Full Pg)	\$ 1,250
Half Page	\$ 600
Quarter Page	\$ 400

Featured Expo Listing**\$ 250**

- Your logo and name highlighted in the Expo section of the on-site Program Guide along with a brief description of your company and its offerings.

LiveStream Patron**\$ 1,500****5 Available**

The event will be streamed live to over 1,000 people around the globe during the 3-day conference. Your name will appear at the beginning and end of each half-day time block of sessions. An excellent way to connect your company with people around the world and eventually the videos will be on our Vimeo and YouTube Channels indefinitely.

- Friday Morning
- Friday Afternoon
- Saturday Morning
- Saturday Afternoon
- Sunday

NOTE: Our Graphic Designer is available to help you prepare artwork for any sponsored item. Prices available upon request

EXHIBIT SPACE

The best way to personally meet with prospective customers and showcase your product or service. Each exhibitor receives a listing in the on-site program,

Double Expo Table (2 6' x 3') \$ 2,600

- With drapes and Electricity if require
- Includes a listing in the on-site program
- Logo on the conference website
- Two (2) exhibitor passes

Single Expo Table (6' x 3') \$ 1,750

- With drapes and Electricity if require
- Includes a listing in the on-site program
- Logo on the conference website
- Two (2) exhibitor passes

IMPORTANT INFORMATION:

- The details in this document are correct at the time of printing and the organizers do not accept liability for any changes or errors that may occur.
- Only registered conference delegates will be granted access to exhibitors.
- The organizers reserve the right to change the floor plan if it would benefit the conference as a whole.
- The full set of Terms and Conditions are delineated on the Sponsor/Exhibitor Order Form

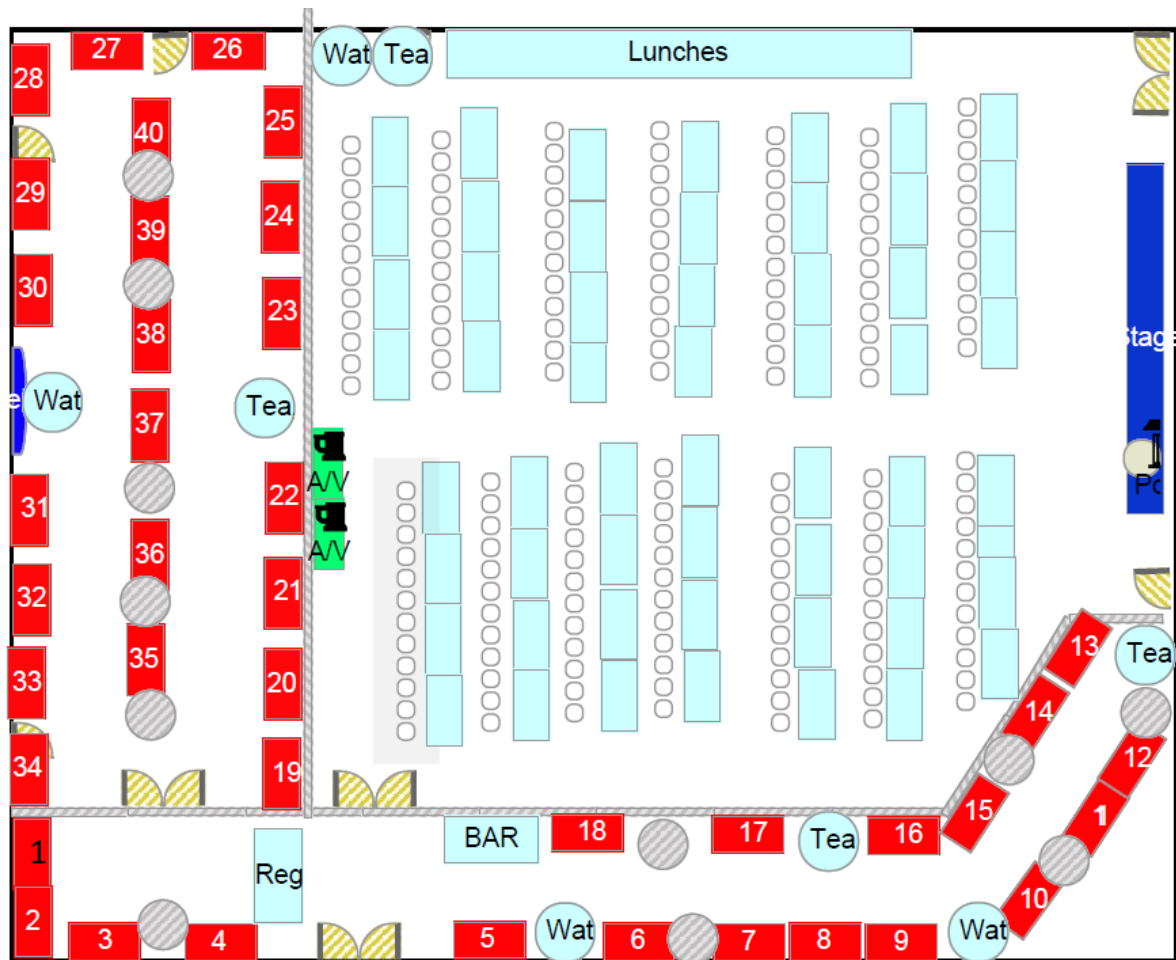
Payment Schedule:

A PayPal invoice will be issued which can be paid via PayPal, Visa, Master Card, Discover, and American Express.

- Down payment of 20% at time of order
- 30% due November 1, 2020
- Remaining balance by January 1, 2021

Liability and Insurance:

The organizers are not liable for any injury or damage involving persons and property during the conference. Participants are advised to arrange for their own personal and business insurance.



Note: Drawing is a representation only and is not to scale.

All tables will have space of 3' behind and in front and 2' at least either side.

The round discs shown are tables which will be scattered around the exhibit area and there will be chairs as well so people can eat lunch

Reserved Tables

Platinum Sponsor - Tables 3 & 4

Gold Sponsor – Tables 1 & 2

Silver Sponsor – Tables 5, 6, 7, 17 & 18