



7th July 2018

Glasgow University, Wolfson Medical Building, Yudowitz Room and Atrium

Exhibitor Opportunities



Meet the LDN Community

ABOUT THE EVENT

Low-Dose Naltrexone (LDN) is quickly becoming established as an alternative treatment option for a wide range of Auto-Immune and chronic diseases including MS, Crohn's, IBS, Colitis, Cancer, Autism, Rheumatoid Arthritis, ME/CFS, Fibromyalgia, and more.

The LDN AIIC 2018 Conference is the only LDN focused event in the world where experts and practitioners and key opinion leaders from around the world discuss the latest findings, experiences and case studies associated with the therapy.

The goal of the conference is to bring likeminded healthcare professionals and patient groups together to share best practice and experience across a growing number of chronic diseases highlighting compelling examples and real-world results. We expect 100 onsite attendees and over 1500 people participating via LiveStream worldwide.

The next LDN AIIC Conference will be 7-9th July 2019 in Portland Oregon USA.

Organiser: Linda Elsegood: - linda.ldnrt@gmail.com - 01223 92 69 33

Sales: Michelle Smedley - michelle.ldnrt@gmail.com -

About the LDN Research Trust

The LDN Research Trust is a volunteer-driven, non-profit-making Registered Charity dedicated to raising awareness of Low Dose Naltrexone (LDN) as a potential treatment for autoimmune and chronic diseases. We also promote the funding of research and clinical trials of LDN and publish the results for the benefit of the public. In addition we maintain a vibrant online presence where users and healthcare professionals can learn and share their experiences.

We have helped over 30,000 people currently being prescribed LDN by their doctor throughout North America, Europe, the Caribbean and Asia-Pacific. Ultimate our goal is for everyone to be able to access LDN compliantly for all conditions where LDN could be of benefit.

The Charity was set up by a group of people who profoundly believe LDN works for them. It is non-profit-making, and no salaries or wages whatsoever will be taken from the funds. Only auditable expenses for the running of the Charity taken, and these at cost.

EXHIBITION OPPORTUNITIES

The LDN 2018 AIIC Conference is the only LDN-focused event where you can directly interface with the LDN community. The trust welcomes the interest of sponsors and exhibitors who feel their products or services could be of benefit to the practitioners and patient groups we represent and space can be made available within our exhibition environment for those who can promote their businesses with stand merchandise compliantly. Poster presentations have also proven to be an effective way to engage delegates around current and relevant themes throughout the breakout periods during past events and the networking party, held at the close of conference can also be an excellent way to generate awareness of your company or organization in a relaxed, social setting.

EVENT SPONSOR PACKAGES

Event sponsors receive the highest level of recognition and benefits including your logo on all event marketing materials, a strong online presence, free advertising, complimentary exhibition space and a generous supply of passes.

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	1 Available £ 10,000	1 Available £ 7,000	5 Available £ 3,000
Logo on all Event Marketing & Website	Largest & Most Prominent	Prominent	Prominent
Exhibit Tables	2	2	1
Color Ad in Program Guide	Full Page - Cover	1/2 Page	1/4 Page
Logo in Program Guide	Cover	Premium Position	Premium Position
Literature in Registration Area	Yes	Yes	Yes
Insert in Gift Bag	Yes		
Exhibitor Registrations	3	2	2
Attendee Passes	4	3	1
Friday Night Reception Invitations	8	5	3

NOTE: Pricing for package deals (more than one sponsored item) are available upon request.

Contact Linda Elsegood 01223 92 69 33 - linda.ldnrt@gmail.com for details.

ACTIVITY SPONSORSHIPS

People attend events to meet and network with others. Put your brand front and center where everyone will see it and show you support LDN Research.

Networking Party £ 3,000 1 Available

Our most popular activity, the Networking Party will be held in the Atrium outside the lecture theatre creating tremendous value and business opportunities. An excellent way to generate awareness of your company in a relaxed, social setting. Sponsorship Includes:

- Your logo on the LDN AIIC 2018 website
- Your logo on all pre-conference promotional materials
- Your logo in the Program Guide

Break Sponsor £ 500 2 Available

A very cost-effective sponsorship because it keeps your name in front of every attendee while they are thinking and planning whom they should meet with.

Sponsorship Includes:

- Your logo prominently displayed on signs and table cards during the break
- Your logo on the LDN AIIC 2018 website
- Your logo on all pre-conference promotional materials
- Your logo in the Program Guide

MERCHANDISE SPONSORSHIPS

Gift Bag Sponsor	£ 400	1 Available
Put your name in the hands of every attendee at the event.		
Sponsorship Includes:		
<ul style="list-style-type: none">▪ Your company logo featured prominently on the delegate bags (1 color) given to all attendees▪ Logo placement on the LDN AIIC 2018 website▪ Logo placement in the on-site Program Guide		
Conference Badge Lanyards	£250	1 Available
Have every attendee sporting your name wherever they go.		
Sponsorship Includes:		
<ul style="list-style-type: none">▪ Your company logo featured on the badge lanyard (1 color) worn by conference attendees, VIPs, speakers, press and exhibitors▪ Logo placement on the LDN AIIC 2018 website▪ Logo placement in the Program Guide		
Notepads & Pens	£250	1 Available
Every attendee receives a notepad and pen at their chair with your name and logo on it.		
Sponsorship Includes:		
<ul style="list-style-type: none">▪ Your company logo featured on the notepad and pen (1 color)▪ Logo placement on the LDN AIIC 2018 website▪ Logo placement in the Program Guide		
Gift Bag Item	£150	5 Available
Have your branded gift or memorable chotchke included in the bag given to all attendees		
Literature (Registration Area)	£100	
Have your company literature on display in the Registration area for attendees to take.		

ADVERTISING

Program Guide Advertising – Printed and PDF available online for 2 years.

All advertisements are 4-color

Full Page	£400
Back Cover (Full Pg)	£500
Inside Front Cover (Full Pg)	£500
Inside Back Cover (Full Pg)	£450
Half Page	£250
Quarter Page	£150

Featured Expo Listing	£100
<ul style="list-style-type: none">▪ Your logo and name highlighted in the Expo section of the on-site Program Guide along with a brief description of your company and its offerings.	

LiveStream Patron	£1,500	2 Available
The event will be streamed live to over 1,500 people around the globe during the conference. Your name will appear at the beginning and end of the day. An excellent way to connect your company with people around the world.		
<ul style="list-style-type: none">▪ Saturday Morning▪ Saturday Afternoon		

NOTE: Our Graphic Designer is available to help you prepare artwork for any sponsored item.
Prices available upon request

EXHIBIT SPACE

The best way to personally meet with prospective customers and showcase your product or service. Each exhibitor receives a listing in the on-site program,

Double Expo Table **£1,600**

- Includes a listing in the on-site program
- Logo on the conference website
- Two (2) exhibitor passes

Single Expo Table (6x3) **£1,000**

- Includes a listing in the on-site program
- Logo on the conference website
- Two (2) exhibitor passes

POSTER PRESENTATIONS **£50**

Poster Presentations highlight exciting breakthroughs, research results or real-world examples related to LDN. Posters enable direct, one-to-one interaction between presenters and the audience. Posters can focus on a range of topics including:

- Conditions LDN treats or the application of LDN to a chronic condition
- The results of research or case studies showing the benefits of LDN treatment
- Other medications, supplements or diets to use with LDN
- Alternative treatments that can be used alongside LDN
- Any topic with a link to LDN or patients

A template for the poster will be provided and we will have them professionally set, printed and delivered to the University where they will be displayed. Attendees walk around the room where the Posters are displayed while the Presenter talks about the topics on the Poster. Attendees then vote and the Poster with the most votes wins a Trophy and Scottish Gift!.

IMPORTANT INFORMATION:

- The details in this document are correct at the time of printing and the organizers do not accept liability for any changes or errors that may occur.
- Only registered conference delegates will be granted access to exhibitors.
- The full set of Terms and Conditions are delineated on the Sponsor/Exhibitor Order Form

Payment Schedule:

A PayPal invoice will be issued which can be paid via PayPal or any Credit or Debit Card

- **Deposit of 50% at time of order**
- **Balance by 9th April, 2018**

Liability and Insurance:

The organizers are not liable for any injury or damage involving persons and property during the conference. Participants are advised to arrange for their own personal and business insurance.